

Kiplinger's

PERSONAL FINANCE

SAVING FOR RETIREMENT Restore Your Dream

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...“For investors who don't have access to financial advice or managed accounts at work, the financial-services industry is eager to dispel the notion that only the wealthy can afford a financial planner... ’There's a very large market of mainstream consumers who want objective personal-finance advice but don't know where to get it,’ says Ron Peremel, chairman of another new service, www.myfinancialadvice.com. ‘Our service lets consumers shop for a licensed adviser, look at their bios, read about their experience, and buy their wisdom and advice on an hourly basis with no product sales.’”

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